

University of North Texas
College of Merchandising, Hospitality and Tourism
HMG T 2800: Foundations of International Travel and Tourism (Spring 2018)

Class Schedule: Tuesday 6:00 PM – 8:50 PM (Frisco Campus: Room 133)
Instructor: Dr. Birendra KC; Office: 343E, Chilton Hall
Email: birendra.kc@unt.edu; Phone: 940-565-4551
Office Hours: Tuesday and Thursday 1:00 PM-3:00 PM or by appointment
Teaching Assistant: Adity Dhungana (Email: AdityDhungana@my.unt.edu)

Course Description

This introductory course provides students with an overview of the tourism industry and the factors that influence its structure and development. Travel and tourism is examined from global, industry and developmental perspectives. Topics include historical, contemporary and future effects of travel and tourism as related to social, economic, cultural and environmental issues, sustainable tourism.

Expected Outcomes

Students will be introduced to:

- Tourism terms, concepts, and principles
- History of leisure travel
- Components of the tourism system
- Issues of sustainable tourism development
- Motivations to travel
- Destination development
- Economic, social, political, and environmental impacts of tourism

Objectives will be measured through a group project, exams, and individual student assignments.

Methods of Instruction

This course will utilize a number of different methods to maximize the learning potential for the student including class lectures, readings, projects and observations.

Course Materials (Recommended but not required):

- Charles. R. Goeldner & J.R. Brent Ritchie (2012). *Tourism: Principles, Practices, Philosophies*. The 12th Edition. ISBN # 9781118071779 (Textbook is available through Course Reserve at Willis Library)
- Liburd, J. J., & Edwards, D. (2010). *Understanding the Sustainable Development of Tourism*. (Textbook is available through course reserve at Willis Library)
- Swarbrooke, J. (1999). *Sustainable Tourism Management*. CABI Publishing: Oxon.

Note*: *Additional readings and handouts will be provided on Blackboard (Make sure to visit BB regularly to get updates on the course materials)*

Student Conduct

- Arrive on time and stay until class dismisses. Students who arrive late or leave early are distracting to the learning process. On legitimate occasions where students must leave early, inform the instructor prior to the start of class.
- Turn off or silence your cell phone & other electronic equipment.
- No excessive talking – students who are disruptive will be given a warning. On the next occurrence, they will be asked to leave the classroom and a meeting will be scheduled with their dean.
- Be respectful of the teacher, teaching assistant, and peers at all times. Disagreement and differences of opinion are welcomed as they have the potential to greatly contribute to the educational environment. This can only happen, however, when it is done in a non-aggressive and respectful manner. Students who fail to exhibit positive social behavior will be removed from the course.
- Honest and ethical conduct is both a required academic and professional behavior. Students who are found cheating, plagiarizing, or demonstrating poor ethical decision making will be subject to the full range of academic penalties presented in the Student Code of Conduct.

Course Webpage & On-line Communication

The course website is located at Blackboard (Bb) Learn (<https://learn.unt.edu/>). In order to log on to your Bb, you will need your UNT Login and Password. The Learn Bb is intended to enhance class communications, and therefore it does not replace regular class sessions and face-to-face appointments with the Instructor. This site provides the following functions:

Syllabus and Schedule

- Handout – Class notes, supplementary readings, group projects guidelines, and exam reviews.
- Grade – Attendance, assignments, group project, and exams
- Discussions – Express your views regarding current and contemporary issues and exchange your ideas with your group members and other classmates.
- Email – Communicate freely without having to remember other's e-mail accounts.

The course Blackboard is only open to students registered in this course and can only be used for the purpose of this course. You are expected to check the site on a regular basis. I strongly recommend you to check your student e-mail (e.g., denton.northtexas@my.unt.edu) on a regular basis. I may announce the cancellation of class, a change of class time and room, and other important information you may need to know for this course. *It is not a responsibility of the instructor to send an email for students to check class' announcements/changes.

Course Requirements

Attendance

Attendance in class is mandatory. You must stay until dismissed by the instructor to be counted as “present.” Students leaving during the class period without making prior arrangements with the instructor will be considered absent. Attendance will be calculated as part of the class participation grade. **Any student with more than 4 unexcused absences (5 or more) for the class** will lose all possible participation points for the course (75 Points). Student participation in class and discussions along with group exercises is required. Individual/group discussion sessions are designed to give you a broader understanding of the topic as well as opportunities for in-depth investigations. Please utilize discussion sessions efficiently.

Excused Class Absences

Excused absences require a written explanation and include only documented emergencies (e.g., medical problem), university excused/sponsored events (you are provided an excused slip from the dean of students), or a CMHT event. All documentation for excused absences must be provided to the instructor no later than one week after excused absence and before the final exam in the class. Failure to provide an explanation within this time frame will be considered unexcused.

Pop-Quizzes

There will be pop-quizzes throughout the semester and will take place during the class (worth 25 points-5*5), which will be based on the assigned readings. Pop-quizzes will be announced during the class including the details (e.g., assigned readings and the date). There will be no make-up opportunities for unexcused absences, and make-up opportunities for excused absences will be provided within a limited timeframe-you need to consult your instructor in advance for such arrangements.

Online Discussion Forum

The online discussion forum will allow each student to assess online video and peer-review journal article (related to course content). The guideline will be posted on Blackboard.

Exams

There will be two exams (Exam 1 and 2), each exam will cover the materials discussed and covered in the class (readings and lecture notes). Details for the exams will be provided during the class.

Make-up Examinations

Make-up exams will **NOT** be scheduled unless arrangements are made prior to the examination. Make-up exams will be arranged only under reasonable circumstances deemed as such by the instructor. Under no circumstances whatsoever will a student be allowed to make-up an exam once the regularly scheduled exam has been administered unless she/he has made prior arrangements with the instructor. All requests should be made as early as possible and sufficient evidence must be presented to support requests (i.e., doctor's note, Emergency Dean note, etc.).

Group Project: Group of 3-4 students will conduct an assessment of tourism destination (Regional, National or International), to create a report explaining the background, while analyzing an existing natural, cultural or built environment with a scope of the tourist attraction, and finally offering suggestions to promote tourism activities. Group project should be presented to the entire class. Please look at the grading details for project specifics. Guidelines will be provided in advance regarding all aspects of the group project.

All written assignments MUST follow this format:

- Typeface: Times New Roman
- Font: 12
- Margins: 1" on each side (and top and bottom)
- Spacing: 1.5
- Headings: Bold and/or underlined
- Ink color: Black

Revisions

The instructor reserves the right to revise this syllabus and list of requirements when, in his judgement, such revision will benefit the advancement of the course goals and objectives.

Grading

The weight of each course requirement will be as follows:

<i>Participation and Discussion</i>	<i>75 points (15%)</i>
<i>Pop-Quizzes</i>	<i>50 points (10%)</i>
<i>Midterm Exam</i>	<i>75 points (15%)</i>
<i>Final Exam</i>	<i>75 points (15%)</i>
<i>Online Discussion Forum</i>	<i>50 points (10%)</i>
<i>Group Project (*Includes Presentation)</i>	<i>175 points (35%)</i>
Total	500 Points

Note: All the assignments are individual except for **Group Project. Look at the course schedule for specific due dates.*

Grading Details:

1. Participation and Discussion: 75 Points (5*15)
2. Midterm and Final Exam: 150 Points (75*2)
3. Pop-Quizzes: 25 Points (5*5)
4. Online Discussion Forum: 50 Points (25*2)
5. Group Project (Includes Group Presentation): 175 Points
 - Part I: Group Formation and Identification of Tourism Destination (5 Points)
 - Part II: Background of Tourism Destination (15 Points)
 - Part III: Gap Analysis (40 Points)
 - Part IV: Final Report (60 Points)
 - Part V: Group Presentation (40 Points)
 - Part VI: Peer Evaluation for Group Project (20 Points)

Letter Grades

This following grading scale will be used to determine final grade:

A	90%-100%
B	80%-89.9%
C	70%-79.9%
D	60%-69.9%
F	Below 60%

College of Merchandising, Hospitality & Tourism

Syllabus Statements

Spring 2018

Do you want to graduate on time?

- A prerequisite is a course or other preparation that must be completed before enrollment in another course. All prerequisites are included in catalog course descriptions.
- Advisors help you sequence courses correctly for an “on time” graduation. Ultimately, it is a student’s responsibility to ensure they have met all prerequisites before enrolling in a class.
- Students who have not met prerequisites will not be allowed to remain in a course.
- Once classes begin, students often have few, if any, options for adding a different course, which can be an issue for financial aid.

Have you met with your advisor?

- ALL students should meet with their Academic Advisor at least one time per semester (Fall & Spring). Update your degree plan regularly to stay on track for a timely graduation.
- All new freshman and transfer students are **REQUIRED** to meet with their Academic Advisor for their first 2 semesters to receive an advising code to register for classes for the next semester.

Advising Contact Information (Chilton Hall 385 – 940.565.4635)

Major	Last Name	Advisor
Consumer Experience Management	A-Z	Kelly Ayers
Digital Retailing	A-L M-R S-Z	Jaymi Wenzel Jon Bartlett Philip Aguinaga
Home Furnishings Merchandising	A-Z	Kelly Ayers
Hospitality Management	A-L M-Z	Jaymi Wenzel Philip Aguinaga
Merchandising	A-L M-Z	Amanda Johnson Jon Bartlett
Retailing	A-L M-Z	Amanda Johnson Jon Bartlett

Could you be dropped from your courses?

- It is imperative that students pay for all enrolled classes. **Please check your online schedule daily through the 12th class day to insure you have not been dropped for non-payment of any amount.** Students unknowingly have been dropped from classes for various reasons such as financial aid, schedule change fees, parking fees, etc.
- ***Students cannot be reinstated for any reason after the 12th class day regardless of situation.*** It is the student's responsibility to ensure all payments have been made.

Are you receiving financial aid?

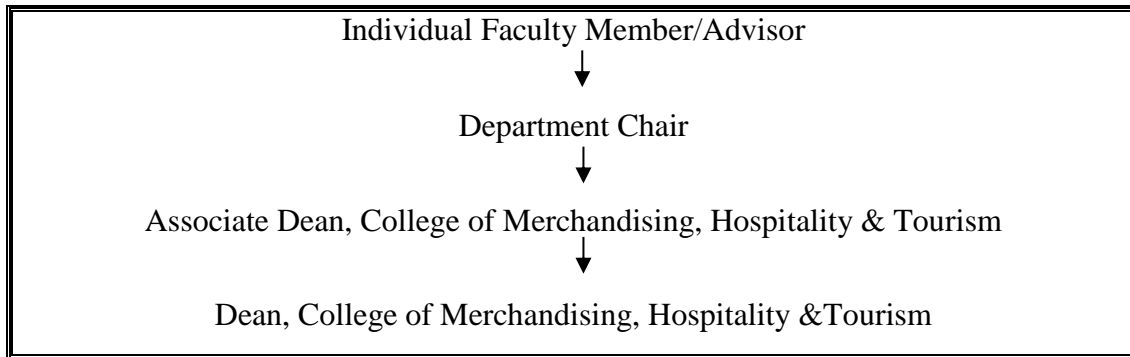
- A student must maintain Satisfactory Academic Progress (SAP) to continue receiving financial aid by maintaining a minimum 2.0 cumulative GPA and successfully completing the required number of credit hours based on total attempted hours per semester.
- Students cannot exceed attempted credit hours above 150% of their required degree plan. If a student does not maintain the required standards, the student may lose financial aid eligibility.

Do you know these important dates in Spring 2018?

January 15	MLK Day – UNT Closed (No classes)
January 16	Classes begin
January 19	Last day to change or add a class (other than drop)
January 30	Beginning this date a student must first receive written consent of the instructor to drop a course.
February 23	Last day to drop a course or withdraw with a grade of W for courses student is not passing.
March 12 - 16	Spring Break – No classes
April 2	Last day for a student to drop a course (W or WF) with consent of instructor.
May 2-3	Pre-finals days
May 3	Last class day
May 4	Reading day – No classes
May 5-11	Final Exams (<i>Exams begin on Saturday</i>)
May 11-12	Commencement

Do you know who to contact for a course-related or advising issue?

Understanding the academic organizational structure is important when resolving class-related or advising issues. When you need problems resolved, please follow the step outlined below:



Do you require special accommodations?

The University of North Texas and the College of Merchandising, Hospitality and Tourism make reasonable academic accommodation for students with disabilities. Students seeking accommodation must first register with the Office of Disability Accommodation (ODA) to verify their eligibility. If a disability is verified, the ODA will provide you with an accommodation letter to be delivered to faculty to begin a private discussion regarding your specific needs in a course. ODA notices of accommodation should be provided as early as possible in the semester to avoid any delay in implementation. Note that students must obtain a new letter of accommodation for every semester and must meet with each faculty member prior to implementation in each class. Students are strongly encouraged to deliver letters of accommodation during faculty office hours or by appointment. Faculty members have the authority to ask students to discuss such letters during their designated office hours to protect the privacy of the student. For additional information see the Office of Disability Accommodation website at <http://www.unt.edu/oda>. You may also contact them by phone at 940.565.4323.

Are you aware of safety regulations?

Students are urged to use proper safety procedures and guidelines. In lab sessions, students are expected and required to identify and use property safety guidelines in all activities requiring lifting, climbing, walking on slippery surfaces, using equipment and tools, handling chemical solutions and hot and cold products. Students should be aware that the University of North Texas is not liable for injuries incurred while students are participating in class activities. All students are encouraged to secure adequate insurance coverage in the event of accidental injury. Students who do not have insurance coverage should consider obtaining Student Health Insurance for this insurance program. Brochures for this insurance are available in the UNT Health and Wellness Center on campus. Students who are injured during class activities may seek medical attention at the UNT Health and Wellness Center at rates that are reduced compared to other medical facilities. If you have an insurance plan other than Student Health Insurance at UNT, please be sure that your plan covers treatment at this facility. If you choose

not to go to the UNT Health and Wellness Center, you may be transported to an emergency room at a local hospital. You are responsible for expenses incurred there.

Do you know the penalties of academic dishonesty?

Academic dishonesty includes, but is not limited to, the use of any unauthorized assistance in taking quizzes, tests, or exams; dependence upon the aid of sources beyond those authorized by the instructor, the acquisition of tests or other material belonging to a faculty member, dual submission of a paper or project, resubmission of a paper or project to a different class without express permission from the instructors, or any other act designed to give a student an unfair advantage. Plagiarism includes the paraphrase or direct quotation of published or unpublished works *without* full and clear acknowledgment of the author/source. Academic dishonesty will bring about disciplinary action which may include expulsion from the university. See UNT policy:

https://policy.unt.edu/sites/default/files/06.003_StudentStandardsOfAcademicIntegrity_8_2017.pdf **Individual faculty should include penalties for academic dishonesty in their courses.**

Do you know behavioral expectations for students enrolled in this course?

- Student are expected to be respectful of others, i.e., other students and faculty. Behavior that interferes with an instructor's ability to conduct a class or other students' opportunity to learn is unacceptable and disruptive and will not be tolerated in any instructional forum at UNT.
- Students engaging in unacceptable behavior will be directed to leave the classroom and may be referred to the Dean of Students for possible violation of the Code of Student Conduct.
- UNT's expectations for student conduct apply to all instructional forums, including university and electronic classroom, labs, discussion groups, field trips, etc. The Code of Student Conduct can be found at www.deanofstudents.unt.edu

The College of Merchandising, Hospitality and Tourism requires that students respect and maintain all university property. Students will be held accountable through disciplinary action for any intentional damages they cause in classrooms. (e.g., writing on tables). Disruptive behavior is not tolerated (e.g., arriving late, leaving early, sleeping, talking on the phone, texting or game playing, making inappropriate comments, ringing cellular phones/beepers, dressing inappropriately).

What is SPOT?

The Student Perceptions of Teaching (SPOT) is a requirement for all organized classes at UNT. This short survey at the end of the semester gives students the opportunity to comment on how the course is taught. Student feedback is important and is essential as we strive for excellence.

Do you know the date/time of the final exam in this course?

Final exams or other appropriate end of semester evaluations will be administered at the designated times during the final week of each long semester and during the specified day of each summer term. Please check the calendar early in the semester to know our exam schedule.

Are you thinking about dropping course?

- **A decision to drop a course may affect your current and future financial aid eligibility.** Visit <http://financial.aid.unt.edu/satisfactory-academic-progress-requirements> for more information about financial aid Satisfactory Academic Progress. Talk to your academic advisor or Student Financial Aid if you think about dropping a course.
- A student needing to drop an online course should send their instructor an email with their name, student ID#, reason for dropping a course, and date you are sending the email. This *must be done prior to the UNT deadline to drop a course.*

If approved, the instructor will contact the Director of CMHT Advising in Chilton 385 where you may obtain a signed drop form. **It is your responsibility to turn in the completed drop slip to the UNT Registrar's office before the deadline to make sure you have been dropped from the course with a "W".** If you are taking only online courses and your instructor approves the drop, please contact the CMHT Director of Advising for instructions.

Do you know what you may be missing?

- Your access point for business and academic services at UNT occurs within the my.unt.edu site www.my.unt.edu. If you do not regularly check EagleConnect or link it to your favorite e-mail account, please do so to learn about job and internship opportunities, CMHT events, scholarships, and other important information.
- The website that explains Eagle Connect and how to forward your email: <http://eagleconnect.unt.edu/>

Are you considering transferring a course to meet UNT degree requirements?

Any CMHT equivalent course from another university must receive prior approval from the CMHT academic advisor to insure that all CMHT degree plan requirements are met. For example, courses that are taken online or from a program that offers course material via CD, booklet, or other manner of correspondence *must have prior advisor approval.*

Are you an F-1 visa holder?

- To comply with immigration regulations, an F-1 visa holder within the United States may need to engage in an on-campus experiential component for this course. This component must be approved in advance by the instructor and can include activities such as taking an on-campus exam, participating in multiple on-campus lecture or lab activity, or other on-campus experience integral to the completion of this course.
 - If such an on-campus activity is required, it is the student's responsibility to do the following:

- (1) Submit a written request to the instructor for an on-campus experiential component within one week of the start of the course.
 - (2) Ensure that the activity on campus takes place and the instructor documents it in writing with a notice sent to the International Advising Office. The UNT International Advising Office has a form available that you may use for this purpose.
- **Because the decision may have serious immigration consequences, if an F-1 student is unsure about his or her need to participate in an on-campus experiential component for this course, students should contact the UNT International Advising Office (telephone 940-565-2195 or email international@unt.edu) to get clarification before the one-week deadline.**

Do you know what to do in an emergency or UNT closure?

- UNT uses a system called Eagle Alert to quickly notify you with critical information in an event of emergency (i.e., severe weather, campus closing, and health and public safety emergencies like chemical spills, fires, or violence). The system sends voice messages (and text messages upon permission) to the phones of all active faculty staff, and students. Please make certain to update your phone numbers at www.my.unt.edu.
- Some helpful emergency preparedness actions include: 1) ensuring you know the evacuation routes and severe weather shelter areas, determining how you will contact family and friends if phones are temporarily unavailable, and identifying where you will go if you need to evacuate the Denton area suddenly.
- In the event of a university closure, your instructor will communicate with you through Blackboard regarding assignments, exams, field trips, and other items that may be impacted by the closure. **FACULTY - SPECIFY HERE HOW YOU WILL CONTACT STUDENTS and CONTINUE WITH THE CLASS.**

Tentative Class Schedule* (Subject to change as needed)

Week	Dates	Topics and Assigned Readings	Remarks
Week 1	1/16	Syllabus Overview, & Course Expectations <ul style="list-style-type: none"> ▪ Introduction to Tourism 	First Day of Class!
Week 2	1/23	<ul style="list-style-type: none"> ▪ World, National, Regional, and other Organizations ▪ Organization in the distribution process 	
Week 3	1/30	<ul style="list-style-type: none"> ▪ Attractions, recreation and other tourist draws ▪ Motivation for pleasure travel 	Project Part I Due 2/2, 11:59 PM
Week 4	2/6	<ul style="list-style-type: none"> ▪ Types of Tourism: Nature-based tourism and cultural tourism ▪ Tourism Marketing 	
Week 5	2/13	Gringo Trails (Watch Online Video) Online Discussion Forum (Gringo Trails)	Due 2/13, 11:59 PM
Week 6	2/20	<ul style="list-style-type: none"> ▪ Sociology of Tourism 	Project Part II Due 2/23, 11:59 PM
Week 7	2/27	<ul style="list-style-type: none"> ▪ Tourism's economic impact <p style="text-align: center;">Midterm Exam Review</p>	
Week 8	3/6	Midterm Exam (In-class)	During Regular Class
Week 9	3/13	No Class!	Spring Break
Week 10	3/20	<ul style="list-style-type: none"> ▪ Tourism and Environment 	
Week 11	3/27	<ul style="list-style-type: none"> ▪ Sustainable Tourism 	Project Part III Due 3/30, 11:59 PM
Week 12	4/3	<ul style="list-style-type: none"> ▪ Tourism Policy: Structure, content and process 	
Week 13	4/10	<ul style="list-style-type: none"> ▪ Tourism planning, development and social considerations 	
Week 14	4/17	Online Discussion Forum (Journal Article)	Due 4/17, 11:59 PM
Week 15	4/24	<ul style="list-style-type: none"> ▪ Current Issues in Tourism 	
Week 16	5/1	Group Presentation Final Exam Review	Peer Evaluation Due 5/1 (In-class submission) Project Part IV Due 5/4, 11:59 PM
Final Exam (In-class) on 5/8 during Regular Class time			